

Digital Leadership: a Crucial Role in Digital Transformation

Course Director: *Benny de Waal*
E-mail: *benny.dewaal@inter.nl.net*

Week 1

All times are indicative and can be subject to change.

Monday, July 22 – location: Padualaan 101 Utrecht		
Time	Activity	Description
10:00-12:00	Introduction course, getting to know each other; announcements, course schedule, Digital Leadership introduction (Benny de Waal). Location: PL101-0.206	
12:00-13:00	Lunch	
13:00-17:00	Lecture & assignment Location: PL101-0.206	Digital Strategy Implementation (DSI-1): IT Governance, Frameworks, Models (Frank van Outvorst)

Tuesday, July 23		
Time	Activity	Description
9:00-12:00	Lecture & assignment Location: PL101-0.206	Digital Strategy Implementation (DSI-2): Strategy Elaboration & Stakeholder Mobilization (Benny de Waal)
12:00-13:00	Lunch	
13:00-17:00	Lecture & assignment Location: PL101-0.206	IT Demand-Supply (ITDS-1): BiSL Framework (Frank van Outvorst)

Wednesday, July 24		
Time	Activity	Description
9:00-12:00	Lecture & assignment Location: PL101-0.206	IT Demand-Supply (ITDS-2): BiSL Framework (Frank van Outvorst)
12:00-13:00	Lunch	
13:00-17:00	Game 1 Location: PL101-0.206	Demand IT simulation (Frank van Outvorst)

Thursday, July 25		
Time	Activity	Description
9:00-12:00	Lecture & assignment Location: PL101-0.206	IT Demand-Supply (ITDS-3): BiSL Framework (Frank van Outvorst)
12:00-13:00	Lunch	
13:00-17:00	Game 2 Location: PL101-0.206	Demand IT simulation (Frank van Outvorst)

Friday, July 26		
Time	Activity	Description
9:00-12:00	Lecture & assignment Location: PL101-0.206	Digital Strategy Implementation (DSI-3): Business Blueprint & Operating Model (Benny de Waal)
12:00-13:00	Lunch	
13:00-17:00	Game 3 Location: PL101-0.206	Demand IT simulation (Frank van Outvorst & Benny de Waal)

Week 2

Monday, July 29		
Time	Activity	Description
9:00-12:00	Lecture & assignment Location: PL101-0.206	Digital Strategy Implementation (DSI-4): Road Mapping & Migration Planning (Benny de Waal)
12:00-13:00	Lunch	
13:00-17:00	Lecture & assignment Location: PL101-0.206	Digital Leadership (DL-1): Competence and skills (Pascal Ravesteijn)

Tuesday, July 30		
Time	Activity	Description
9:00-12:00	Lecture and assignment Location: PL101-0.206	Digital Leadership (DL-2): Privacy (Benny de Waal)
12:00-13:00	Lunch	
13:00-17:00	Workshop Location: PL101-0.206	Process mining (Marlies van Steenbergen)

Wednesday, July 31		
Time	Activity	Description
9:00-12:00	Lecture and assignment Location: PL101-0.206	Digital Leadership (DL-3): Security (Benny de Waal)
12:00-13:00	Lunch	
13:00-17:00	Workshop Location: PL101-0.206	Block chain (Johan Versendaal)

Thursday, August 1		
Time	Activity	Description
9:00-12:00	Lecture and assignment Location: PL101-0.206	Digital Leadership (DL-4): Ethical issues (Marlies van Steenbergen)
12:00-13:00	Lunch	
13:00-17:00	Workshop Location: PL101-0.206	Big Data (Marnix Jansen)

Friday, August 2		
Time	Activity	Description
10:00-12:00	Teamwork Location: PL101-0.206	Preparation presentation
12:00-13:00	Lunch	
13:00-15:00	Presentation and Wrap-up Location: PL101-0.206	Presentation, end of course, feedback on participation, course evaluation (Benny de Waal & Pascal Ravesteijn)