

A Real World Perspective: Manage Your Business Abroad

12/08/2019 – 16/08/2019

Course Leaders: Burcu Öztürk
Course coordinator: Peter O. van der Meer
E-mail: p.o.vandermeer@uu.nl

(due to the planning of visits and the guest lecturers some times or dates might change slightly)

Weekend	Key pick-up <i>You will find the exact key pick up location in the pre-departure information, which becomes available after you have paid the course fee.</i>
Monday, August 12th	9.45 – 12: Topic "Introduction " + test round 13 – 16: round #1 and kick-off pitch <i>lecturer: Burcu Öztürk</i>
Tuesday, August 13th	10 – 12: round #2 13 – 16: " round #3 and SWOT analysis <i>lecturer: Burcu Öztürk</i>
Wednesday, August 14th	10 – 12: round #4 13 – 16: round #5 and Balanced Score Card <i>lecturer: Burcu Öztürk</i>
Thursday, August 15th	9:30 – 12: round #6 13 – 17: round #7 and financial analysis <i>lecturer: Burcu Öztürk</i>
Friday, August 16th	10 – 13: round #8, presentations "the Road Show", Goodbye and farewell - presentation of certificates <i>lecturer: Burcu Öztürk</i>

Please take note that this course ends on Friday at 13.00h! Students who want to leave early might not receive (full) credits for this part of the program.

Also note that lunch is not part of the admission fee.

For information about the Social Programme visit the [Utrecht Summer School website!](#)