

Social Entrepreneurship 22.07.2019 - 26.07.2019

Lecturers: *Niels Bosma and Milande Busquet*
 Course Director: *Drs. P.O. van der Meer*
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Week 30

Weekend		
Time	Activity	Description
12.00-18.00	Key pick up	You will find the exact key pick up location in the pre-departure information, which becomes available after you have paid the course fee.

Monday, 22-07-19		
Time	Activity	Description
10:00-12:00	Lecture	Introduction; introduction of participants, program and Social Entrepreneurship
12:00-13:00	Lunch	
13:00-17:00	Seminar	Individual assignment & experiential learning; introduction of individual assignment and step-by-step work

Tuesday, 23-07-19		
Time	Activity	Description
10:00-12:00	Seminar	Opportunity recognition & value proposition
12:00-13:00	Lunch	
13:00-17:00	Group assignment	Business models in social enterprise & case
18:00 – 19:30	Group activity	Inspirational movie night & brown bag dinner; we watch and discuss a movie about a social entrepreneur

Wednesday, 24-07-19		
Time	Activity	Description
10:00-12:00	Seminar	Case study and guest lectures (Organizational and legal forms & Finance and impact measurement)
12:00-13:00	Lunch	
13:00-17:00	Individual assignment	Hand in 5-page report & presentation

Thursday, 25-07-19		
Time	Activity	Description
10:00-12:00	Company visit	Visit to a social enterprise in Amsterdam
12:00-14:30	Working Lunch	Individual presentations & group lunch
14:30-	Amsterdam visit	Free time

Friday, 26-07-19		
Time	Activity	Description
10:00-12:00	Group case assignment	Introduction and group work on case
12:00-14:00	Lunch	
14:00 – 16:00	Harvest of learning, feedback and celebration	Receive feedback on case work, wrap up course and hand out of certificates
10.00(!)	Key hand-in	If you are leaving the summer school you must hand in your keys before class on Friday. Make sure you read the instructions given to you on arrival.

Please take note that this course ends at 4PM! Students who want to leave early might not receive (full) credits for this part of the program.

Also note that lunch is not included in the fee.

For information about the Social Programme, please have a look at the last page of this document or visit the [Utrecht Summer School website!](#)