

Template day-to-day programme

FULL COURSE NAME
22.07.2019 – 02.08.2019

Course Director: Jens Gijbels MBI

Week 1

Saturday and Sunday, 20.07.2019 – 21.07.2019		
Time	Activity	Description
12:00-18:00	Key pick up	You will find the exact key pick up location in the pre-departure information, which becomes available after you have paid the course fee.

Monday, 22.07.2019		
Time	Activity	Description
09:00-10:00	Welcome	Welcome by Coordinator Utrecht Summer School
10:00-12:00	Welcome & Introduction	Welcome, introduction and setting learning goals with course leader
12:00-13:00	Lunch	
13:00-16:30	Introduction	Introduction to Service Design Thinking
16:30-17:00	Check-out	

Tuesday, 23.07.2019		
Time	Activity	Description
08:30-09:00	Welcome and Coffee	
09:00-11:00	Theory	Design Research
11:00-12:30	Apply Theory	Design Research
12:30-13:30	Lunch	
12:30-15:00	Apply Theory	Design Research
15:00-17:00	Guest Lecture	Service Design professional

Wednesday, 24.07.2019		
Time	Activity	Description
09:00-16:30	All day: work on your case	All day: work on your case. Coaches available for consult.
16:30-17:00	Check-out	

Thursday, 25.07.2019		
Time	Activity	Description
08:30-09:00	Welcome and Coffee	
09:00-10:30	Theory	Mapping and qualitative data analysis
10:30-11:00	Break	
11:00-12:30	Apply Theory	Map your materials
12:30-13:30	Lunch	
13:30-16:30	Continue in your team	Cluster or do more research
16:30-17:00	Check-out	

Friday, 26.07.2019		
Time	Activity	Description
08:30-09:00	Welcome and Coffee	
09:00-10:30	Pitch Try-Outs	

10:30-14:30	Team	Work with team on preparing interim presentation
14:30-15:30	Interim Presentations	Interim Presentations (all coaches)

Week 2

Saturday and Sunday, 27.07.2019 and 28.07.2019		
Time	Activity	Description
Free time		

Monday, 29.07.2019		
Time	Activity	Description
08:30-09:00	Welcome and Coffee	
09:00-12:30	Theory	Towards Concepts
12:30-13:30	Lunch	
13:30-17:00	Applying Theory	Towards Concepts

Tuesday, 30.07.2019		
Time	Activity	Description
08:30-09:00	Welcome and Coffee	
09:00-11:00	Deep Reflection	
11:00-12:30	Theory	Prototype and Test
12:30-13:30	Lunch	
13:30-17:00	Apply Theory	Prototype and Test (no check-out)

Wednesday, 31.07.2019		
Time	Activity	Description
09:00-16:30	All day: work on your case	All day: work on your case. Coaches available for consult.
16:30-17:00	Check-out	

Thursday, 01.08.2019		
Time	Activity	Description
08:30-09:00	Welcome and Coffee	
09:00-10:30	Pitch Try-outs	
10:30-14:30	Work with team	Preparing presentation
14:30-15:30	Final Presentations	Final presentations (all present)
15:30-18:00	Festive drinks	Festive drinks with coaches

Friday, 02.08.2019		
Time	Activity	Description
10:30-11:00	Welcome and Coffee	
11:00-12:30	Deep Reflections	
12:30-13:30	Lunch	
13:30-16:30	Deep Reflections	
16:30-17:00	Saying Goodbye	

For information about the social programme, please have a look at https://www.utrechtsummerschool.nl/social_programme