

Innovation in Europe: Challenges and Drivers - B27 July 2019

Course Director: *drs. B.P.Toering*

E-mail: *bart.toering@hu.nl*

*Opening Ceremony Summer School 2019
July 10- 17:00 - Location: Janskerk, Janskerkhof*

Week 1

Saturday and Sunday		
Time	Activity	Description
12.00-18.00	Key pick up	You will find the exact key pick up location in the pre-departure information, which becomes available after you have paid the course fee.

Monday, 8 July		
Time	Activity	Description
10:00-12:00	Welcome session Intro program + delivery course innovation Europe and the Netherlands	BP Toering
12:00-13:00	Lunch	
13:00-17:00	Ice-break day + group dynamics Passion, Values, Communication, and Founding Team Diversity - learn about your personal values and team dynamics. Speed dating groups	BP Toering

Tuesday, 9 July		
Time	Activity	Description
10:00-12:00	Influencing Skills	Bp Toering
12:00-13:00	Lunch	
13:00-17:00	To the final pitch	Bp Toering

Wednesday, 10 July		
Time	Activity	Description
7.00-12:00	innovation in service industry	BP Toering Gerard Geijtenbeek Roldo Rent BP Toering
12:00-14:00	Lunch	
14:00-17:00	Innovation and business models Innovation in agribusiness	BP Toering

Thursday, 11 July		
Time	Activity	Description
10:00-12:00	Innovation Europe locatation matters Diamond model Trends analysis	B.P. Toering Bas Delmee
14:00-17:00	innovation supply chain and csr Lobbying Europe and preparation Brussels Early departure Brussel Trends and strategy	B.P. Toering

Friday, 12 July		
Time	Activity	Description
7:00-12:00	Visit European Parliament Business	<i>Bp Toering</i>
12:00-14:00	Lunch	
14.30-16.00	Visit House of Provence Mr. R. van Eijkeren Lobbying and innovation	<i>Bp Toering</i>

Week 2

Saturday and Sunday		
Time	Activity	Description
Free time		

Monday, 15 July		
Time	Activity	Description
10:00-12:00	Trends analysis	<i>B. Delmee</i>
12:00-13:00	Lunch	
14:00-17:00	Trends and strategy	<i>B. Delmee</i>

Tuesday, 16 July		
Time	Activity	Description
10:00-12:00	Scenario basics	<i>B. Delmee</i>
12:00-13:00	Lunch	
14:00-17:00	Scenario planning Students deliverables	<i>B. Delmee</i>

Wednesday, 17 July		
Time	Activity	Description
10:00-13:00	. Business models, business Strategy and Innovation from strategy to business model Coaching deliverables	BP Toering
13:00-14:00	Lunch	
14:00-17:00	European regional cooperation and innovation	Jos van den Broek consultant Rathenau BP Toering

Thursday, 18 July		
Time	Activity	Description
10:00-14:00	Visit Agriport Middenmeer en Afsluitdijk	<i>Bp Toering</i>
12:00-13:00	Lunch	
14:00-17:00	Preparation business proposal and coaching	<i>BP Toering</i>

Friday, 19 July		
Time	Activity	Description
10:00-13:00	Preperation innovation businessmodel	<i>BP Toering</i>
1300-13:03	Lunch	
13:30-15:30	presentation student deliverables	<i>jury</i>

15.30	and closing ceremony with jury <i>Drinks Basket</i>	
-------	--	--