

Program Lean Startup & Strategy Design

LEGEND: DSF = Disciplined Startup Founder, SD = Strategy Design

Week 1	Mon	Tue	Wed	Thur	Fri
9:30 - 12:30	Intro Reader & Strategy Design	SD Case walk thru + unbundle BMC	SD Freshwatch + Context	SD VP + J2BD + CSF Curve	Excursion Day
13:30 - 15:00	Intro DSF	DSF Validated Learning Review	DSF Validated Learning Review	DSF Validated Learning Review	
15:00 - 17:30	Review materials	Out the Building Customer Discovery	Out the Building Customer Discovery	Out the Building Customer Discovery	
Week 2	Mon	Tue	Wed	Thur	Fri
9:30 - 12:30	SD Reposition BMC + POV	SD Disruptive change & Qualcomm	SD Agility/ M2.0 W.L. Gore	SD Disruptive innovation - Ideate	Certificates & Keys
13:30 - 15:00	DSF Validated Learning Review	DSF Validated Learning Review	DSF Validated Learning Review	DSF Lessons Learnt @ ...	
15:00 - 17:30	Out the Building Customer Discovery	Out the Building Customer Discovery	Out the Building Customer Discovery		