

Entrepreneurship: theory and practice 08.07.2019 - 12.07.2019

Lecturer: Peter O. van der Meer
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Opening Ceremony Summer School 2019 - 17:00 - July 10 - Location: Janskerk, Janskerkhof

Week 28

Weekend		
Time	Activity	Description
12:00-18:00	Key pick up	You will find the exact key pick up location in the pre-departure information, which becomes available after you have paid the course fee.

Monday, 08-07-19		
Time	Activity	Description
10:00-12:00	Seminar	Introduction and the entrepreneurial mindset
12:00-13:00	Lunch time	
13:00-15:30	Seminar	Entrepreneurial thought and action

Tuesday, 09-07-19		
Time	Activity	Description
10:00-12:00	Seminar	The entrepreneurial fit
12:00-13:00	Lunch time	
13:00-15:30	Seminar	Generating new ideas

Wednesday, 10-07-19		
Time	Activity	Description
10:00-12:00	Seminar	Design thinking I
12:00-13:00	Lunch time	
13:00-15:30	Seminar	Design thinking II
Starts at 17:00	Opening ceremony	Official opening ceremony of the Utrecht Summer School

Thursday, 11-07-19		
Time	Activity	Description
10:00-12:00	Seminar	Feasibility and viability of entrepreneurial endeavors
12:00-13:00	Lunch time	
13:00-15:30	Seminar	Introduction to social entrepreneurship and corporate entrepreneurship

Friday, 12-07-19		
Time	Activity	Description
10:00-12:00	Wrap-up and farewell	Group presentations and assessment
10.00(!)	Key hand-in	If you are leaving the summer school you must hand in your keys before class on Friday. Make sure you read the instructions given to you on arrival.

Please take note that this course ends on Friday at 12! Students who want to leave early might not receive (full) credits for this part of the program.

Also note that lunch is not part of the admission fee.