Survey Research: Design, implementation, and data processing (S15)
10 - 14 August 2026

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Day	Time	Activity	Description	Location
Monday	09:00 - 12:00	Lecture	Introduction; Data Collection Methods; Cornerstones of Survey Quality	*Minnaert building* room 0.14
	12:00 - 13:00	*Lunch*		
	13:15 – 16:30	Practical	Unit-Nonresponse: Causes and Solutions	
	16:30 - 17:00	Wrap-up Day 1	Summary: Questions & Answers	
Tuesday	09:00 - 12:00	Lecture	Which Method to Choose; Mixed-Mode; Internet Surveys	
	12:00 - 13:00	*Lunch*		
	13:15 - 16:30	Practical	Operationalization and Measurement	
	16:30 - 17:00	Wrap-up Day 2	Summary: Questions & Answers	
Wednesday	09:00 - 12:00	Lectures and Practicals	Questionnaire Design Theory	
	12:00 - 13:00	*Lunch*		
	13:15 - 16:30	Lectures and Practicals	Methods for Testing and Evaluating Questionnaires with Focus on Cognitive Interviewing & Web Probing	
	16:30 - 17:00	Wrap-up Day 3	Summary: Questions & Answers	
Thursday	09:00 - 12:00	Lecture & Computer lab	Index and Scale Construction; Item Nonresponse	
	12:00 - 13:00	*Lunch*		
	13:15 - 16:30	Lecture & Computer lab	Data screening & incomplete data Revision of basic statistics Indices & scales	
	16:30 - 17:00	Wrap-up Day 4	Feedback; Questions & Answers	
Friday	09:00 - 12:00	Lecture	Design of multi-source statistics	
	12:00 - 13:00	*Lunch*		
	13:15 - 17:00	Consultation	Individual consultation on appointment	

**For information about the Social Programme,
please visit the Utrecht Summer School website!**