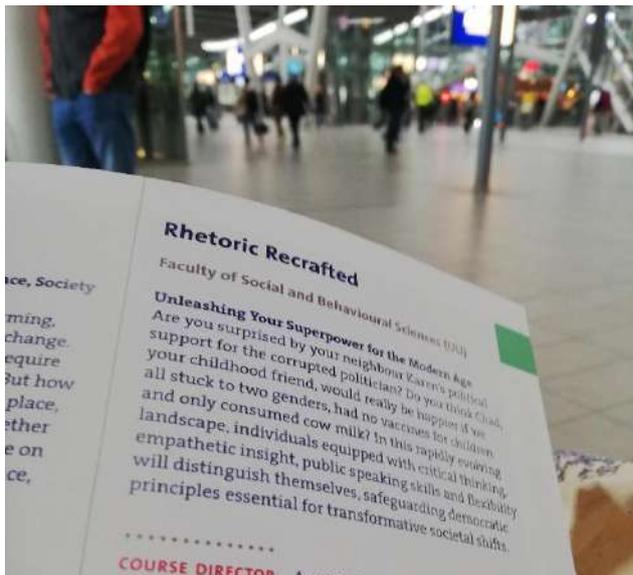


Day-to-day schedule 2026

**RHETORIC RECRAFTED:  
Unleashing Your Superpower for the Modern Age**

July 6<sup>th</sup> to July 10<sup>th</sup> 2026, Utrecht University (location TBA)



Course director: Ana Vlah, [a.vlah@uu.nl](mailto:a.vlah@uu.nl)

For any questions regarding the organization of the Summer School, your enrollment, housing or social programme, please contact the Utrecht Summer School office: [info@utrechtsummerschool.nl](mailto:info@utrechtsummerschool.nl).

For information about the social programme, check out the [Utrecht Summer School website!](https://www.utrechtsummerschool.nl)

## Provisional Schedule (Subject to change)

### Day 1, Monday, July 6<sup>th</sup>

Time	Activity	Description
10.00-16.00	Communication, Audience, and Dialogue	Communication process, Rhetorical situation, Types of audience, Types of dialogue

### Day 2, Tuesday, July 7<sup>th</sup>

Time	Activity	Description
9.30-16.00	Rhetoric and (Social) Media	Social Media, Movie watching, and discussion
17.00-19.00	<a href="#">USS Opening Ceremony 2026   Utrecht Summer School</a> (optional)	

### Day 3, Wednesday, July 8<sup>th</sup>

Time	Activity	Description
9.30-16.00	Persuasion, Reasoning, and Argumentation	Inference, informal and formal reasoning, Rhetorical argumentation, Toulmin's model, Aristotle's rhetoric, Enthymeme, Persuasion vs. Argumentation vs. Manipulation

### Day 4, Thursday, July 9<sup>th</sup>

Time	Activity	Description
9.00-15.00	Rhetorical Citizenship: Argument, Media, Content Analysis	What is rhetorical citizenship? Argument analysis, Media and Content analysis, Deliberative rhetoric
		We end earlier so that you have more time to prepare the assignment (a speech) for tomorrow.

### Day 5, Friday, July 10<sup>th</sup>

Time	Activity	Description
10.00*-15.00	Assignments and Self-reflection	Students present, and coffee is served. And a small certificate ceremony :)

Notes: Each day will include coffee and lunch breaks.

\*Keys (student housing) have to be returned.