



## RHETORIC RECRAFTED: Unleashing Your Superpower for the Modern Age

<b>Monday – July 7<sup>th</sup></b>	<b>Communication, Audience, and Dialogue</b>
10.00-16.00	Communication process, Rhetorical situation, Types of audience, Types of dialogue
<b>Tuesday – July 8<sup>th</sup></b>	<b>Rhetoric and (Social) Media</b>
9.30-16.00	Guest lecture (TBA); Social Media, Movie watching and discussion
<b>Wednesday – July 9<sup>th</sup></b>	<b>Persuasion, Reasoning, and Argumentation</b>
9.00-16.00	Inference, informal and formal reasoning, Rhetorical argumentation, Toulmin's model, Aristotle's rhetoric, Enthymeme, Persuasion vs. Argumentation vs. Manipulation
16.30	<a href="#">USS Opening ceremony</a> (optional)
<b>Thursday – July 10<sup>th</sup></b>	<b>Rhetorical Citizenship: Argument, Media, Content Analysis</b>
9.00-15.00	What is rhetorical citizenship? Argument analysis, Media and Content analysis, Deliberative rhetoric <i>We end earlier so that you have more time to prepare the assignment (a speech) for tomorrow.</i>
<b>Friday – July 11<sup>th</sup></b>	<b>Assignments and Self-reflection</b>
10.00-15.00	Students present, and coffee is served



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