



An Introduction to Qualitative Research Methods (S67)

08 - 12 July 2025

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Day	Time	Activity	Description	Location
Monday	09:00 – 9:30	Opening	Getting to know each other	Utrecht Science Park, exact location to be announced
	9:30 – 12:00	Lecture and group activities	Introduction qualitative research, Grounded Theory, interviews	
	12:00 – 13:00	Lunch		
	13:00 – 13:30	Introduction	Introduction assignment participant observation	
	13:30 – 17:00	Training	Interview training in groups	
Tuesday	09:00 - 12:00	Lecture and group activities	Methods of data collection: focus group, archival data	
			Sampling	
			Introduction to data analysis	
12:00 - 13:00	Lunch			
13:15 – 17:00	Lecture and group activities	Rigor: quality of qualitative data and ethics		
Wednesday	09:00 - 12:00	Lecture and individual activities	Participant observation, reflexivity, positionality, and social identity	
	12:00 – 13:00	Lunch		
	13:15 – 14:00	Explanation	Explanation assignment data collection through participant observation, explanation writing assignment	
	14:00 - 18:00	Data collection and writing	Participant observation: data collection in the field and writing a report	
Thursday	10:30 - 12:00	Feedback session	Peer feedback and lecturer feedback on written report	
	12:00 - 13:00	Lunch		
	13:15 – 17:00	Lecture and group activities	Rethinking the data collection process Writing: form and representation	
Friday	09:00 - 12:00	Lecture and group activities	Open, axial, selective coding	
	12:00 - 13:00	Lunch		
	13:15 - 16:00	Group activity and peer feedback	Peer feedback on open coding, group activity on axial and selective coding	
	16:00 – 17:00	Conclusion	Plenary discussion, evaluation, and drinks	

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