

## Global Management Simulation

**04-08-2025 - 16-08-2025**

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The day to day programme is subject to changes depending on the availability of the guest lecturers

### Week 1

Monday, 11th of August 2025	
Time	Activity & Description
<b>10.00 – 10.30</b>	Welcome and introduction Prof. B.P. Toering
<b>10.30– 12.00</b>	Plenary session Global Management Game <ul style="list-style-type: none"> <li>- Contents</li> <li>- Purpose</li> </ul>
<b>12.00-13.00</b>	Lunch break
<b>13.00 – 15.00</b>	Getting familiar Game and 1 dummy round (exercise) Ice breaking teams
	Study Cesim Manual
<b>16.00</b>	

Tuesday 12th	
Time	Activity & Description
<b>10.00 – 12.00</b>	Start game ROUND ONE own boardroom
<b>12.00-12.30</b>	Pitch per team company objectives 5minutes and lunch break
<b>12.30-13.30</b>	Lunch break
<b>13.30-15.00</b>	Round 2
<b>15.00-16.00</b>	Presentation assignment business plan Prof. BP Toering
<b>17.00</b>	End program

Wednesday 13th	
	Activity & Description
<b>10.00 – 12.00</b>	Round 3 and preparation business plan
<b>12.00</b>	Lunch break and visit Global Experience Amsterdam
	Preparation Business Plan

Thursday 14th	
Time	Activity & Description
<b>10.00 – 12.30</b>	Round 4 and pitching strategies and per Drop Box Business plan
	In boardroom
<b>12.30 – 13.30</b>	Lunch break
<b>13.30 – 14.45</b>	Round 5
<b>15.00-1600</b>	Challenge Business Mobile Phone Industry

Friday 15th	
Time	Activity & Description
<b>10.00 – 11.00</b>	Round Six Hand over Task Debriefing
<b>11.00 – 13.00</b>	Round Seven and Preparing Debriefing
<b>13.00 – 14.00</b>	Debriefing Evaluation
<b>14:00 – 15.00</b>	Closing ceremony and declaration of the winners of the global challenge
<b>15.00</b>	Drinks! And Farewell Party

\*Note: The times are provisional and are subject to change

\*\*Note 2: Students must bring/cover their own lunch.