

## Leadership for Innovation and Performance Happiness

**04-08-2025 - 08-08-2025**

Course Director: Sandra Hendricks

E-mail: [summerschool.business@hu.nl](mailto:summerschool.business@hu.nl)

The day to day programme is subject to changes depending on the availability of the guest lecturers

Saturday and Sunday, 2 and 3 August 2025		
Time	Activity	Description
12:00-18:00	Key pick up	You will find the exact key pick up location in the pre-departure information, which becomes available after you have paid the course fee.

Monday, 04-08-2025		
Time	Activity	Description
9:00-9:30	Welcome and Campus tour	
9:30-12:30	Welcome session	Meet & Greet and course introduction
11:45-12.30	Cultural differences (interactive*)	Definition what's Culture? Differences based on Hofstede & Trompenaars and Cultural Dilemma's.
12:30-13:30	Lunch**	
13:30-14:30	Innovation developments (interactive*)	What innovative development are there nowadays, interesting for organizations? A variety of innovations will be discussed.
14:30-17:00	Personal Leadership (interactive; Maxwell, Covey)	Hand out assignment (1)

Tuesday, 05-08-2025		
Time	Activity	Description
9:30-11:00	Personal Leadership (interactive*; Maxwell, Covey)	Value creation leadership and what about you? Who are you and what can be an asset for your personal leadership and the organization in general?
11:15-12:30	Leadership styles (interactive) And briefing company visit	Several leadership styles are to be discussed.
12:30-13:30	Lunch**	
13:30-17:00	Company visit in Utrecht (interactive*)	Visiting a company in the surrounding of Utrecht. The company is sharing a theme or dilemma and is interested in the suggestions/advice per team is given to them after working for 3 day as a team. Presenting end of the module at location or at the University of Applied Sciences Utrecht via Teams. Fact is that the organisation is keen to hear your perspectives!

Wednesday, 06-08-2025		
Time	Activity	Description

9:00-10:30	Strategic HRM (interactive)	Definition Strategic HRM (Guest speaker)
10:45-12:30	AI and organizational behavior and culture (interactive*)	How to manage people and organizations as its whole to work as a team! What do employees and organizations need today? And what influence has AI?
12:30-13:30	Lunch**	
13:30-16:30	Working on the assignment	Group work and coaching

Thursday, 07-08-2025		
Time	Activity	Description
9.00-10:30	Change Management (interactive*)	Why is change necessary? What models and steps you can use to make a change possible within an organization?
10:45-12:30	The hidden influence of culture: Leadership	Leadership the organizational motor?
12:30-13:30	Lunch**	
13:30-16:30	Working on the assignment	Group work and coaching

Friday, 08-08-2025		
Time	Activity	Description
9.00-10:30	Personal Leadership	What can you offer to organizations
10:45-12:30	Presentations to Company	Advisory reports
12:30-13:30	Lunch**	
13:30-14:30	Feedback per team	Presentations
14:30-17:00	Saying goodbye	Drinks at The Basket

\* Interactive means: discussing and sharing knowledge and experience, several team-, and personal assignments.

\*\*Please note: Students must bring/cover their own lunch

The lunch times in the programme can vary, these times are just an indication.