

## Innovation Lab: Design Thinking for Socially Relevant Innovation

21-07-2025 - 01-08-2025

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The day to day programme is subject to changes depending on the availability of the guest lecturers

### WEEK 1

#### SATURDAY AND SUNDAY

<i>Time</i>	<i>Activity</i>	<i>Description</i>
12.00-18.00	<b>Key pick up</b>	You will find the exact key pick up location in the pre-departure information, which becomes available after you have paid the course fee.

#### MONDAY

<i>Time</i>	<i>Activity</i>	<i>Description</i>
09.30-10.00	<b>Campus tour</b>	
10:00-12:00	<b>Welcome session</b>	Meet & Greet and course introduction
12:00-13:00	<b>Lunch break*</b>	
13:00-16:00	<b>Setting culture + theory</b>	Design Thinking

#### TUESDAY

<i>Time</i>	<i>Activity</i>	<i>Description</i>
10:00-12:00	<b>Client Meeting - Briefing</b>	We will work on a real-life project
12:00-13:00	<b>Lunch break*</b>	
13:00-16:00	<b>Project work</b>	Start the team process

#### WEDNESDAY

<i>Time</i>	<i>Activity</i>	<i>Description</i>
10:00-12:00	<b>Theory</b>	Design Research
12:00-13:00	<b>Lunch break*</b>	
13:00-16:00	<b>Project work</b>	Design Research

#### THURSDAY

<i>Time</i>	<i>Activity</i>	<i>Description</i>
10:00-12:00	<b>Theory</b>	Defining
12:00-13:00	<b>Lunch break*</b>	
13:00-16:00	<b>Project work</b>	Defining

#### FRIDAY

<i>Time</i>	<i>Activity</i>	<i>Description</i>
10:00-12:00	<b>Workshop</b>	Pitch preparation
12:00-13:00	<b>Lunch break*</b>	
13:00-17:00	<b>Interim presentation</b>	Pitch for the client

WEEK 2

<b>MONDAY</b>		
<b>Time</b>	<b>Activity</b>	<b>Description</b>
10:00-12:00	<b>Recap + Theory</b>	Recap on team culture + Ideation
12:00-13:00	<b>Lunch break*</b>	
13:00-16:00	<b>Project work</b>	Ideation

<b>TUESDAY</b>		
<b>Time</b>	<b>Activity</b>	<b>Description</b>
10:00-12:00	<b>Theory + project work</b>	Prototyping
12:00-13:00	<b>Lunch break*</b>	
13:00-16:00	<b>Theory + project work</b>	Testing

<b>WEDNESDAY</b>		
<b>Time</b>	<b>Activity</b>	<b>Description</b>
10:00-12:00	<b>Theory</b>	Implementation and Iterate
12:00-13:00	<b>Lunch break*</b>	
13:00-16:00	<b>Project work</b>	Finishing the project

<b>THURSDAY</b>		
<b>Time</b>	<b>Activity</b>	<b>Description</b>
10:00-12:00	<b>Workshop</b>	Pitch preparation
12:00-13:00	<b>Lunch break*</b>	
13:00-16:00	<b>Final presentation</b>	Final pitch presentations + Drinks

<b>FRIDAY</b>		
<b>Time</b>	<b>Activity</b>	<b>Description</b>
09.30-10.00	<b>Bring back the key</b>	Bringing back the room keys
10:00-13:00	<b>Evaluation + assessment</b>	Course evaluation + assessments
13:00-14:00	<b>Lunch break*</b>	
14:00-15:00	<b>Course end</b>	Deep reflections + assessments and saying goodbye

\*Note: Students must bring/cover their own lunch. This schedule is still subject to change.