

Sustainable Investing: ESG Investment Strategy Making

28-07-2025 - 01-08-2025

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The day to day programme is subject to changes depending on the availability of the guest lecturers

Saturday 26 and Sunday 27 July 2025		
Time	Activity	Description
12:00-18:00	Key pick up	You will find the exact key pick up location in the pre-departure information, which becomes available after you have paid the course fee.

DAY 1: Monday 28 July 2025		
Time	Activity	Description
9:00-09:30	Welcome and Campus tour	
09:30-12:30	Meet & greet Introduction to Sustainable Investing	Definition of sustainable investing and its significance in the financial industry. Historical background and evolution of sustainable investing. The role of environmental, social, and governance (ESG) criteria. Principles and Approaches: Different approaches to sustainable investing, such as ESG integration, impact investing, and ethical investing.

		Principles and frameworks, including the UN Principles for Responsible Investment (PRI). ESG Analysis and Data: Understanding ESG factors and how they affect investments. Sources of ESG data and analysis methods. The development of ESG risk, scores and ratings.
12:30-13:30	Lunch*	
13:30-15:30	Start of the group assignment	
15.30-16.30	wrap up/summary	Summary of the day, feedback from and to the groups, outlook for tomorrow

DAY 2: Tuesday 29 July 2025		
Time	Activity	Description
		<ul style="list-style-type: none"> • An introduction to the Legal Framework • Regional and International regulations: <ul style="list-style-type: none"> o Sustainable Finance Disclosures Regulation (2.0) o EU Taxonomy o CSRD o MiFID II • Compliance and fiduciary duties.

9:00-12:30	<p>Sustainable Investment Strategies</p> <p>Guest lectures (from a sustainable asset management company)</p>	<ul style="list-style-type: none"> Reporting requirements and disclosure. <p>Responsible Investment Approaches in practice:</p> <ul style="list-style-type: none"> Negative screening and exclusion criteria <ul style="list-style-type: none"> Ethical and other considerations Addressing ethical dilemmas and conflicts of interest. Aligning investments with personal values and beliefs. Positive selection / Best-in-class strategies Integration of ESG into traditional financial analysis Active Ownership: Engagement and Voting Thematic / SDG Investing Impact Investing. <p>Investment Products and Instruments:</p> <ul style="list-style-type: none"> Sustainable mutual funds and ETFs Green bonds and social impact bonds. Direct investments in sustainable companies or projects.
12:30-13:30	Lunch*	
13:30-15:30	Continuation of the group assignment	
15:30-16:30	Wrap up/summary	Summary of the day, feedback from and to the groups, outlook for tomorrow

DAY 3: Wednesday 30 July 2025

Time	Activity	Description
8:30-12.30	Visiting and opening the Amsterdam stock exchange	See this link: Amsterdam Exchange Experience euronext.com
12:30-13:30	Lunch*	Back in Utrecht
13:30-15:30	Risk, return, costs and performance	<p>Risk and Return Considerations: Analyzing the potential impact of ESG factors on risk and returns. Evidence of the financial performance of sustainable investments. Market trends and correlations between ESG and financial performance.</p> <p>The role of ESG investing in Portfolio Management: Building a sustainable investment portfolio. Asset allocation and diversification. Rebalancing and ongoing monitoring.</p> <p>Emerging ESG investment trends and Future Outlook: Current investment theories and trends in sustainable investing. Innovations and potential developments in the field.</p> <p>Small wrap up of the first week (Investments)</p>
15:30-16:30	Wrap up/summary	Summary of the day, feedback from and to the groups, outlook for tomorrow

For more information about the Social Programme, please visit the [Utrecht Summer School website!](https://www.summerschoolutrecht.nl)

DAY 4: Thursday 31 July 2025		
Time	Activity	Description
9.00-12:30	Guest lecture Impact investments Diversity and inclusion	<p><i>Impactor World</i></p> <p><i>The Mission of Impactor World is to Recognize, Aggregate and Increase contributions in Impact Finance.</i></p> <p><i>Impactor World Empowers and Connects to make valuable, efficient and accountable contributions to society. Creating impact requires access to funds, knowledge and resources. This helps shaping one's goals and ultimately provides status and recognition that allows replication and scale.</i></p> <p><i>Impactor World supports entrepreneurship through innovations and scale up to become investment ready and mobilize public/private capital. The instruments we help structure are de-risking solutions (e.g. first/second loss capital, guarantees) result-based solutions (impact incentives, carbon credits schemes) and financing (debt, equity and blended finance solutions).</i></p>
12:30-13:30	Lunch*	
13:30-15:30	Continuation of the group assignment	
15.30-16:30	Wrap up/summary	Summary of the day, feedback from and to the groups, outlook for tomorrow

DAY 5: Friday, 1 August 2025		
Time	Activity	Description
10:00-12:30	Finalization of the group assignment and start of the final presentations	
12:30-13:30	Lunch*	
13:30-15:30	Continuation of the final presentations and certification ceremony	Presentations
15:30-17:30	Saying goodbye	Drinks at Grand Café The Living

*Please note: Students must bring/cover their own lunch
The lunch times in the programme can vary, these times are just an indication.