

## The Transition to a Circular Economy: a Business Model Perspective

Course Directors: *Matthias Olthaar, Pascal Ravesteijn en Egbert Willekes*

**Program is indicative and can be subject to change. Location: Utrecht Science Park – room PL101-0.207**

Date	Training	Content
Monday (July 8) morning <b>(start at 10am)</b>	<i>Overview</i>  - <i>Pascal Ravesteijn</i>	Introduction – getting to know each other, course overview, handing out assignments
afternoon	CSRD – An introduction  – <i>Egbert Willekes</i>	13.00 CSRD - an introduction  15.00 Double materiality  Homework: make a stakeholder inventory and double materiality analysis
Tuesday (July 9) morning <b>(start at 9am)</b>	Impact – part 1  – <i>Egbert Willekes</i>	09.00 : Evaluation of the double materiality matrix  11.00 : Translation of material matters to KPI's based on the ESRS
afternoon	Impact – part 2  – <i>Egbert Willekes</i>	13.00 : Group assignment:  Create a connectivity matrix and discuss how organizations should include this in their ESG-report
Wednesday (July 10)  morning <b>(start at 9am)</b>	Circular Supply Chain Strategy	09.00 : How to develop a circular supply chain strategy for competitive advantage - <i>Dennis Vegter</i>  Read the document: Fisher, M. L. (1997). What is the right supply chain for your product?. <i>Harvard business review</i> , 75, 105-117.  <a href="https://www.academia.edu/download/63444236/2011_WhatIsTheRightSupplyC_HarvardBusinessReview20200527-45370-13dt4w.pdf">https://www.academia.edu/download/63444236/2011_WhatIsTheRightSupplyC_HarvardBusinessReview20200527-45370-13dt4w.pdf</a>  Read the document: Lee, H. L. (2002). Aligning supply chain strategies with product uncertainties. <i>California management review</i> , 44(3), 105-119.  <a href="https://www.academia.edu/download/63530641/4116613520200604-46470-1kx5my7.pdf">https://www.academia.edu/download/63530641/4116613520200604-46470-1kx5my7.pdf</a>
afternoon	A postgrowth economy perspective	13.00 : How can the postgrowth paradigm complement the paradigm of circularity? What are the chances and challenges of a postgrowth economy and society? – Matthias Olthaar  Literature: Wiedmann, T., Lenzen, M., Keyßer, L.T. et al. (2020), 'Scientists' warning on affluence'. In: <i>Nature Communications</i> . Vol. 11, No.

		3107. DOI: <a href="https://doi.org/10.1038/s41467-020-16941-y">https://doi.org/10.1038/s41467-020-16941-y</a>  Hickel, J. et al. (2021), 'Urgent need for post-growth climate mitigation scenarios'. In: <i>Nature Energy</i> Vol. 6, pp. 766-768. DOI: <a href="https://doi.org/10.1038/s41560-021-00884-9">https://doi.org/10.1038/s41560-021-00884-9</a>
Thursday (July 11) morning <b>(start at 9am)</b>	Circular Fashion Industry  – <i>Marja Exalto</i>	09.00 : Introduction into the development towards a circular fashion industry and how to adapt the business model
afternoon	Digital4Sustainability  – <i>Anand Sheombar</i>	13.00 : Insights into the twin transition of digitalisation and sustainability and the bi-directional influence
Friday (July 12) <b>(start at 9am)</b>	Circular Economy Maturity & Performance  – <i>Arjen Wierikx</i>  Circular Economy – <i>Pascal Sluiter</i>  Wrap-up – <i>Pascal Ravesteijn</i>	09.00 : How to measure circular maturity & performance of organizations.  12.30 : Product & Information flows in a circular chain  15:30 : Hand-out of certificates.