

The Transition to a Circular Economy: a Business Model Perspective

Course Directors: *Matthias Olthaar, Pascal Ravesteijn en Egbert Willekes*

Program is indicative and can be subject to change. Location: Utrecht Science Park – room to be announced

Date	Training	Content
Monday (July 8) morning (start at 10am)	<i>Overview</i> - <i>Pascal Ravesteijn</i>	Introduction – getting to know each other, course overview, handing out assignments
afternoon	CSRD – An introduction – <i>Egbert Willekes</i>	13.00 CSRD - an introduction 15.00 Double materiality Homework: make a stakeholder inventory and double materiality analysis
Tuesday (July 9) morning (start at 9am)	Impact – part 1 – <i>Egbert Willekes</i>	09.00 : Evaluation of the double materiality matrix 11.00 : Translation of material matters to KPI's based on the ESRS
afternoon	Impact – part 2 – <i>Egbert Willekes</i>	13.00 : Group assignment: Create a connectivity matrix and discuss how organizations should include this in their ESG-report
Wednesday (July 10) morning (start at 9am)	Circular Supply Chain Strategy	How to develop a circular supply chain strategy for competitive advantage - <i>Dennis Vegter</i> Read the document: Fisher, M. L. (1997). What is the right supply chain for your product?. <i>Harvard business review</i> , 75, 105-117. https://www.academia.edu/download/63444236/2011_WhatIsTheRightSupplyC_HarvardBusinessReview20200527-45370-13dt4w.pdf Read the document: Lee, H. L. (2002). Aligning supply chain strategies with product uncertainties. <i>California management review</i> , 44(3), 105-119. https://www.academia.edu/download/63530641/4116613520200604-46470-1kx5my7.pdf
afternoon	A postgrowth economy perspective	How can the postgrowth paradigm complement the paradigm of circularity? What are the chances and challenges of a postgrowth economy and society? – Matthias Olthaar Literature: Wiedmann, T., Lenzen, M., Keyßer, L.T. et al. (2020), 'Scientists' warning on affluence'. In: <i>Nature Communications</i> . Vol. 11, No.

		3107. DOI: https://doi.org/10.1038/s41467-020-16941-y Hickel, J. et al. (2021), 'Urgent need for post-growth climate mitigation scenarios'. In: <i>Nature Energy</i> Vol. 6, pp. 766-768. DOI: https://doi.org/10.1038/s41560-021-00884-9
Thursday (July 11) morning (start at 9am)	Circular Fashion Industry – <i>Marja Exalto</i>	Introduction into the development towards a circular fashion industry and how to adapt the business model
afternoon	Digital4Sustainability – <i>Anand Sheombar</i>	Insights into the twin transition of digitalisation and sustainability and the bi-directional influence
Friday (July 12) (start at 9am)	Circular Economy Maturity & Performance – <i>Arjen Wierikx</i> Circular Economy – <i>Pascal Sluiter</i> Wrap-up – <i>Pascal Ravesteijn</i>	How to measure circular maturity & performance of organizations. Product & Information flows in a circular chain Hand-out of certificates.