

Day to Day programme Leading Environmental Strategy & Innovation through Psychology; Designing Planet Centric Solutions with Curiosity and Creativity

DAY 1: Understanding the Psychology behind Successful Environmental Actions

- Explore the psychology of climate change and how curiosity can drive positive changes.
- Understand the role of emotions and habits in addressing climate challenges.
- Gain tools for both personal and professional problem-solving.

DAY 2: Designing Behavior Change with a Planet-Centric Approach: Choosing Curiosity over Concerns

- Overcome resistance and inspire creative thinking using curiosity.
- Learn about Planet-Centric Design and explore practical solutions.
- Turn climate concerns into exciting design challenges with curiosity.

DAY 3: Overcoming Obstacles: How Beliefs and Constraints Affect Change

- Understand the systems that hinder environmental action, including political, economic, and social factors.
- Challenge personal, communal, and societal barriers to change.
- Develop strategies to navigate resistance and advocate for environmental improvements.

DAY 4: Guiding Clients towards Sustainable Environmental Solutions

- Encourage curiosity by exploring different perspectives and innovative ideas.
- Address client concerns by challenging assumptions and seeking diverse viewpoints.
- Learn to ask meaningful questions and foster a culture of curiosity within teams.

DAY 5: Effective Communication for Environmental Change

- Combine psychological insights with planet-centric design methods.
- Reframe climate challenges into practical interventions that drive behavior change.
- Engage clients, stakeholders, and target groups through compelling storytelling.
- Propose strategies and execute tangible actions to promote environmental responsibility.