



**Survey Research: Design, implementation, and data processing (S15)**

**14 - 18 August 2023**

Course Director: *dr. Katharina Meitinger*

E-mail: [ms.summerschool@uu.nl](mailto:ms.summerschool@uu.nl)

Day	Time	Activity	Description	Location
Monday	09:00 - 12:00	Lecture	Introduction; Data Collection Methods; Cornerstones of Survey Quality	Ruppert building, room 002
	12:00 - 13:00	Lunch	In <a href="#">Educatorium</a>	
	13:15 - 16:30	Practical	Unit-Nonresponse: Causes and Solutions	
	16:30 - 17:00	Wrap-up Day 1	Summary: Questions & Answers	
Tuesday	09:00 - 12:00	Lecture	Which Method to Choose; Mixed-Mode; Internet Surveys	
	12:00 - 13:00	Lunch	In <a href="#">Educatorium</a>	
	13:15 - 16:30	Practical	Operationalization and Measurement	
	16:30 - 17:00	Wrap-up Day 2	Summary: Questions & Answers	
Wednesday	09:00 - 12:00	Lectures and Practicals	Questionnaire Design Theory	
	12:00 - 13:00	Lunch	In <a href="#">Educatorium</a>	
	13:15 - 16:30	Lectures and Practicals	Methods for Testing and Evaluating Questionnaires with Focus on Cognitive Interviewing	
	16:30 - 17:00	Wrap-up Day 3	Summary: Questions & Answers	
Thursday	09:00 - 12:00	Lecture	Index and Scale Construction; Item Nonresponse	
	12:00 - 13:00	Lunch	In <a href="#">Educatorium</a>	
	13:15 - 16:30	Computer lab	Exercises: Data Cleaning, Reliability, Scale Construction	
	16:30 - 17:00	Wrap-up Day 4	Feedback; Questions & Answers	
Friday	09:00 - 12:00	Lecture	Design of multi-source statistics	
	12:00 - 13:00	Lunch	In <a href="#">Educatorium</a>	
	13:15 - 17:00	Consultation	Individual consultation on appointment	

For information about the Social Programme, please visit the [Utrecht Summer School website!](#)