



Reviewing Internationalisation Open to Global Change?

Utrecht Summer School

21 – 25 August 2023

Venue

Utrecht Faculty of Law, Economics and Governance
Janskerkhof 2-3, 351 BK, Utrecht.
Rooms: t.b.c.

Time

Daily sessions from 9.30-12.30 and 14.00-16.00 hrs

Sunday 20 August

Arrival, registration at Summer School Office (Janskerkhof 30A, 3512 BN Utrecht), check-in accommodation

17.00 hrs Informal gathering and welcome drinks at Café Hofman (Janskerkhof 17A, 3512 BM Utrecht)

DRAFT Programme

Monday 21 August

Opening & welcome

Introduction of participants and orientation on the course

Introductory Lecture: Understanding internationalization

Prof. dr. [Marijk van der Wende](#)

The debate about internationalization has become politicized and may have become part of discussions on immigration, (de)globalization, sustainability, inequality, identity. General added-value arguments or cost-benefit analyses are no longer sufficient for HEIs to defend their stance. For proper arguments, consistent with their academic mission and values, a better understanding is required of both the internal differentiation and the external dynamics of internationalization. A new conceptual approach provides a deeper insight into the differences across disciplines and professional fields within universities on the one hand, and the structure of labour markets on the other.

Group discussion on internal differentiation in relation to one-size-fits all policies, academic values, public opinion, and political arguments.

Team work: Exploring the model in relation to participants' own experiences, practices, and institutions. And the consequences for cross-institutional and cross-disciplinary collaboration, mobility, and university strategy.

Tuesday 22 August

Lecture: The impact of geopolitical developments on higher education institutions

Prof. dr. [Marijk van der Wende](#)

The changing global context implies geo-political, demographic and technological shifts. Tensions between Global North and Global South, conflict and war on the Eurasian continent, and a changing role of the EU. How do consequent de- and re-globalization, regionalization, rise of nationalism, protectionism, technological challenges, and enhanced security concerns affect higher education in general and its global mission and international actions in particular?

Group discussion on the challenges that universities face in defending their mission and values in relation to boosting technologies, narrowing regulatory frameworks, and enhanced risk.

Team work: analyzing the changing context and its impact on universities; are they leaders or followers?

Workshop 1: *Openness Challenged: the University at risk?*

Openness, open borders, an open higher education system, is recognized as a necessary condition for universities to compete and collaborate internationally, to contribute to an open society, to global challenges, and the public good. However, openness cannot any longer be taken for granted in the changing global and digital context. In fact the question is: How open can it be?

Wednesday 23 August

Europe in the World: the EU in action (part 1)

[Dr. Lavinia Kortese](#) (Utrecht University)

Lecture: What role does the EU play in higher education: a short history and analysis of its policy presence and legal competences. Perspectives on systems convergence and divergence; integration and disintegration; border region dynamics.

Group discussion: how is the EU regulating HE in the changing context? How can it support academic mobility, collaboration, institutional autonomy, academic freedom and open science in the new global context? How can the EU's "competences conundrum" be solved?

Europe in the World: the EU in action (part 2)

[Jurgen Rienks](#) (Neth-er).

Lecture On the way forward: EU policies for HE & research in the changing global context: what to face, what to expect?

Workshop 2: *Openness Challenged: the University at risk?*

How can the university, its institutional autonomy and associated duty to protect academic freedom, be upheld and enhanced in a world in which openness is being challenged and the core values of an open society are under siege?

Thursday 24 August

Europe since the war: personal experiences, institutional and system-level impact

With [Igor Chirikov \(UC Berkeley\)](#), [Isak Froumin \(Constructor Univ\)](#), [Anastasia Kuryшева \(UU\)](#), [Uliana Furiv \(ELIA\)](#)

The impact of the war on students, faculty, higher education institutions and systems in Ukraine, Russia, and Western Europe. Challenges and new agendas for collaboration and reconstruction.

Group discussions

Introduction on university (re-)strategizing

Mr [Bart van de Laar](#) (UU)

How do universities respond to global trends and tensions; how to face the new challenges and conditions for cooperation in both the institutional/local and the network/international context? Which dilemmas do they face in defining and adjusting their strategy in times of change, conflict, and uncertainty?

Workshop 3: university (re-)strategizing

Team work: participants develop strategic advice on two real-world cases. Fact finding, analysis, scenario-development, risk-analysis, and decision making [to be presented on Friday].

Friday 25 August

Team presentations on strategic advice followed by peer review and expert feedback

Wrap up of summer school and reflection on personal learning experience