



Understanding Internationalisation Higher Education in a Changing Global Context

Utrecht Summer School

15-19 August 2022

A hybrid course that can be attended onsite and online

Time

Sessions will be held across Eurasian time zones:

	UK (BST) / HK (CST)	Utrecht (CET)	Shanghai / Beijing
S1	8 – 11 AM	9 - 12 AM	3 - 6 PM
S2	12 – 2 PM	1 – 3 PM	7 – 9 PM

Place

Onsite:

Utrecht Faculty of Law, Economics and Governance

Janskerkhof 2-3, 351 BK, Utrecht.

Rooms: 0.19 & 0.21

Online: via TEAMS

Sunday 14 August

For onsite participants: arrival, registration at Summer School Office (Janskerkhof 30A, 3512 BN Utrecht), check-in accommodation

17.00 hrs: Informal gathering and welcome drinks at
Café Hofman (Janskerkhof 17A, 3512 BM Utrecht)

Programme

Monday 15 August

- S1 Opening & welcome
Round of Introductions

Introduction and orientation on the course

Prof. dr. [Marijk van der Wende](#) (Utrecht University)

Rethinking internationalization: global missions and diverging perspectives

Geo-politics urge universities to rethink internationalization. Global missions are being challenged by (inter)national and regional tensions and by diverging views and perspectives. How are these being shaped and what are the implications for collaboration?

Group activity: How do we look at the world and what defines (y)our world view?

What is the impact on values, ambitions, and system openness? How Europe is moving from "open to the world" to "strategic autonomy".

- S2 **Europe in the World: the EU in action (part 1)**

With [Dr. Lavinia Kortese](#) (Utrecht University)

What role does the EU play in higher education: a short history and analysis of its policy presence and legal competences. Perspectives on systems convergence and divergence; integration and disintegration; border region dynamics.

Group activity: What's going on in Budapest?

How can collaboration, institutional autonomy, academic freedom and open science be supported in the new global context? How can the EU's "competences conundrum" be solved?

Tuesday 16 August

- S1 **An International Relations perspective on the EU-China-US context for higher education.**

With [Dr. Ágota Révész](#) (Technical University Berlin & [CHERN](#) the China in Europe Research Network)

About shared values, goals, and the global common good: what is the view from China and the global South? What has changed since the war, how to collaborate in a multipolar world, what is the role of science diplomacy?

Group activities: Common concepts or lost in conversation?
Analyzing the role of media (framing)

- S2 **Workshop: changing context and discourse - the role of universities**

Internationalization risks to get caught into ideological debate and political polarization.

Group activities: Analyzing the changing context and its impact on universities; are they leaders or followers?

How do the changing internationalization discourses relate; how to respond and engage?

Wednesday 17 August

- S1 **Europe since the 2022 war: personal experiences, institutional and system-level impact**
With [Anastasia Kurysheva](#) (Utrecht University), Dr. [Daniel Kontowski](#) (Amsterdam University College), and [Uliana Furiv](#) (Utrecht University)
The impact of the 2022 war on students, faculty, higher education institutions and systems in Ukraine, Russia, and Western Europe.
- Group activity: preparation for afternoon workshop
- S2 **Workshop on university (re-)strategizing**
With Mr [Bart van de Laar](#) (Utrecht University)
How do universities respond to global trends and tensions; how to face the new challenges and conditions for cooperation in both the institutional/local and the network/continental context? Which dilemmas do they face in defining and adjusting their strategy in times of change?
- Group activities: participants develop strategic advice on two real-world cases

Thursday 18 August

- S1 **Understanding internationalization from within and outside**
With Marijk van der Wende & Uliana Furiv (Utrecht University)
External pressure and internal policies may drive towards a one-size-fits-all approach for internationalization. How to reconnect it to the basics of academic work and university mission? A new model on "Internationalization and the Disciplines" will be presented to understand it better both from within the university (the nature and culture of disciplines and professions), and outside (the structure of labour markets).
- Group activity: participants explore the model in relation to their own experiences, practices, and institutions.
- S2 **Workshop on linking internationalization in HE and secondary education**
With [Jelena Gledić](#) (University of Belgrade)
How does previous education shape the experiences of students in global settings? Can certain curricula help them gain more from internationalization? Which knowledges and skills should be attained beforehand and which are best honed through HE? And what is the role of local languages and cultures?

Friday 19 August

- S1 **Europe in the World: the EU in action (part 2)**
With [Jurgen Rienks](#) (Neth-er). On the way forward: EU policies for HE & research in the changing global context: what to face, what to expect?
- S2 **Workshop: Balancing Freedom and Security**
With [Peter Weijland](#) (TU Delft), [Dr. Cong-rui Qiao](#) (VU Amsterdam), and [Alexandra Filius](#) (Vrije Universiteit Amsterdam).
How do new EU regulations for Dual Use exports control and against foreign infringement impact universities? About security, compliance, risk management, campus community, academic freedom and human rights.
- Wrap up of summer school and reflection on personal learning experience