



**Survey Research:  
Design, Implementation and Data processing (S15)  
16 – 20 August 2021**

Course Director: Dr. Vera Toepoel

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*Please note that the schedule is in Central European Summer Time.*

Saturday and Sunday (14 & 15 August 2021)		
Time	Activity	Description
12.00 – 18.00	Key pickup	<i>You will find the exact key pick up location in the pre-departure information, which becomes available after you have paid the course fee.</i>

	Time	Activity	Description	Location
Monday	09:00-12:00	Lecture	Introduction; Data Collection Methods; Cornerstones of Survey Quality	
	12:00-13:00	<i>Lunch</i>		
	13:15-16:30	Practical	Unit-Nonresponse: Causes and Solutions	
	16:30-17:00	Wrap-up Day 1	Summary: Questions & Answers	
Tuesday	09:00-12:00	Lecture	Which Method to Choose; Mixed-Mode; Internet Surveys	
	12:00-13:00	<i>Lunch</i>		
	13:15-16:30	Practical	Operationalization and Measurement	
	16:30-17:00	Wrap-up Day 2	Summary: Questions & Answers	
Wednesday	09:00-12:00	Lectures and Practicals	Questionnaire Design Theory	
	12:00-13:00	<i>Lunch</i>		
	13:15-16:30	Lectures and Practicals	Methods for Testing and Evaluating Questionnaires with Focus on Cognitive Interviewing	
	16:30-17:00	Wrap-up Day 3	Summary: Questions & Answers	
Thursday	09:00-12:00	Lecture	Index and Scale Construction; Item Nonresponse	
	12:00-13:00	<i>Lunch</i>		
	13:15-16:30	Computer lab	Exercises: Data Cleaning, Reliability, Scale Construction	
	16:30-17:00	Wrap-up Day 4	Feedback; Questions & Answers	
Friday	09:00-12:00	Lecture	Issues in Official Statistics: Privacy, Registers & Census; Demonstration Statline	
	12:00-13:00	<i>Lunch</i>		
	13:15-17:00	Consultation	Individual Consultations on Appointment	

For information about the Social Programme,  
please visit the [Utrecht Summer School website!](#)