






**USS course**  
**'Introduction to Intercultural Communication' (C65)**  
**Utrecht University**

**Start of the Summer School course 'Introduction to Intercultural Communication':**

**Start** Monday, August 16<sup>th</sup>  
**Time** 09:30 – 12.00 and 13.00 – 15.00  
**Location** Online - TEAM and Black board

This course gives an introduction on basic theories regarding intercultural communication. These theories will be linked to different contexts, ranging from education and business, to migration and media. Drawing from different exercises and assignments throughout the course, we will finally focus on enhancing your own intercultural awareness and applying the theories to personal experiences with linguistic diversity and cultural otherness.

	<b>Monday August 16<sup>th</sup></b>	<b>Tuesday August 17<sup>th</sup></b>	<b>Wednesday August 18<sup>th</sup></b>	<b>Thursday August 19<sup>th</sup></b>	<b>Friday August 20<sup>th</sup></b>
<b>Professor</b> dr. J.D. ten Thije					
<b>Literature</b>	Zhu (2019) Ch. 1 + 12	Zhu (2019) Ch. 3 + 6 + 10	Zhu (2019) Ch. 4 + 8	Zhu (2019) Ch. 2 + 7 + 11	Zhu (2019) Ch. 5 + 9
<b>09:30 – 12:00</b>	<i>Approach:</i> <b>Image building and identity construction</b> <i>Communicative practice:</i> <b>Classroom</b>	<i>Approach:</i> <b>Contrastive analysis</b> <i>Communicative practice:</i> <b>Business</b>	<i>Approach:</i> <b>Managing linguistic diversity</b> <i>Communicative practice:</i> <b>Family</b>	<i>Approach:</i> <b>Interaction analysis</b> <i>Communicative practice:</i> <b>Workplace</b>	<i>Approach:</i> <b>Intercultural competencies - self-reflection</b> <i>Communicative practice:</i> <b>Study abroad</b> <i>Guest lecture:</i> <a href="#">Jaël Lenders</a>
<b>12:00 – 13:00</b>	<i>Lunch break</i>	<i>Lunch break</i>	<i>Lunch break</i>	<i>Lunch break</i>	<i>Lunch break</i>
<b>13:00 – 15:00</b>	<i>Approach:</i> <b>Image building and identity construction</b> <i>Guest lecture:</i> <i>tba</i>	<i>Approach:</i> <b>Contrastive analysis</b> <a href="#">Jan D. ten Thije</a>	<i>Approach:</i> <b>Managing linguistic diversity</b> <i>Guest lecture:</i> <i>tba</i>	<i>Approach:</i> <b>Interaction analysis</b> <i>Guest lecture:</i> <i>tba</i>	<b>Final Assignment</b>

Literature: Zhu Hua (2019). Exploring Intercultural Communication. Language in Action. London: Routledge.

This course is related to the [Masters Intercultural Communication](#) at Utrecht University